








## LUX PACKAGE / PREMIUM STAND

- stand size marked on the map of the fair
- the order of presentation on the fair map
- stand branding - name - frieze with the Exhibitor's logo
- board intended for the Exhibitor's current messages

-  • function of downloading the Exhibitor's business card by Visitors to the stand
-  • function of downloading the product brochure (.pdf format) by visitors to the stand
-  • function of switching to the full product offer of the Exhibitor
-  • function of leaving contact by the Visitor
-  • possibility of placing video material at the stand (1 video embedded on YouTube)
- stand service - 5 persons

### catalog

- Exhibitor's e-business card
- additional product description - up to 10 items
- possibility to promote 5 products

## other services

- promoting the event organized by the Exhibitor at the stand - 1 entry
- livechat for conversations with participants
- dedicated Exhibitor's webinar room
- link to the Exhibitor's website
- matchmaking system - access by 5 representatives of the Exhibitor

## information about the Partner's activity in the event lobby

### Matchmaking Zone Partner

- Partner's logo on matchmaking pages
- information about the Partner in matchmaking emails

### Partner of Cross Border Main Stage

- Partner's logo on the stage page
- information about the Partner in the stage agenda

### Participant registration panel partner

- Partner's logo on the registration pages